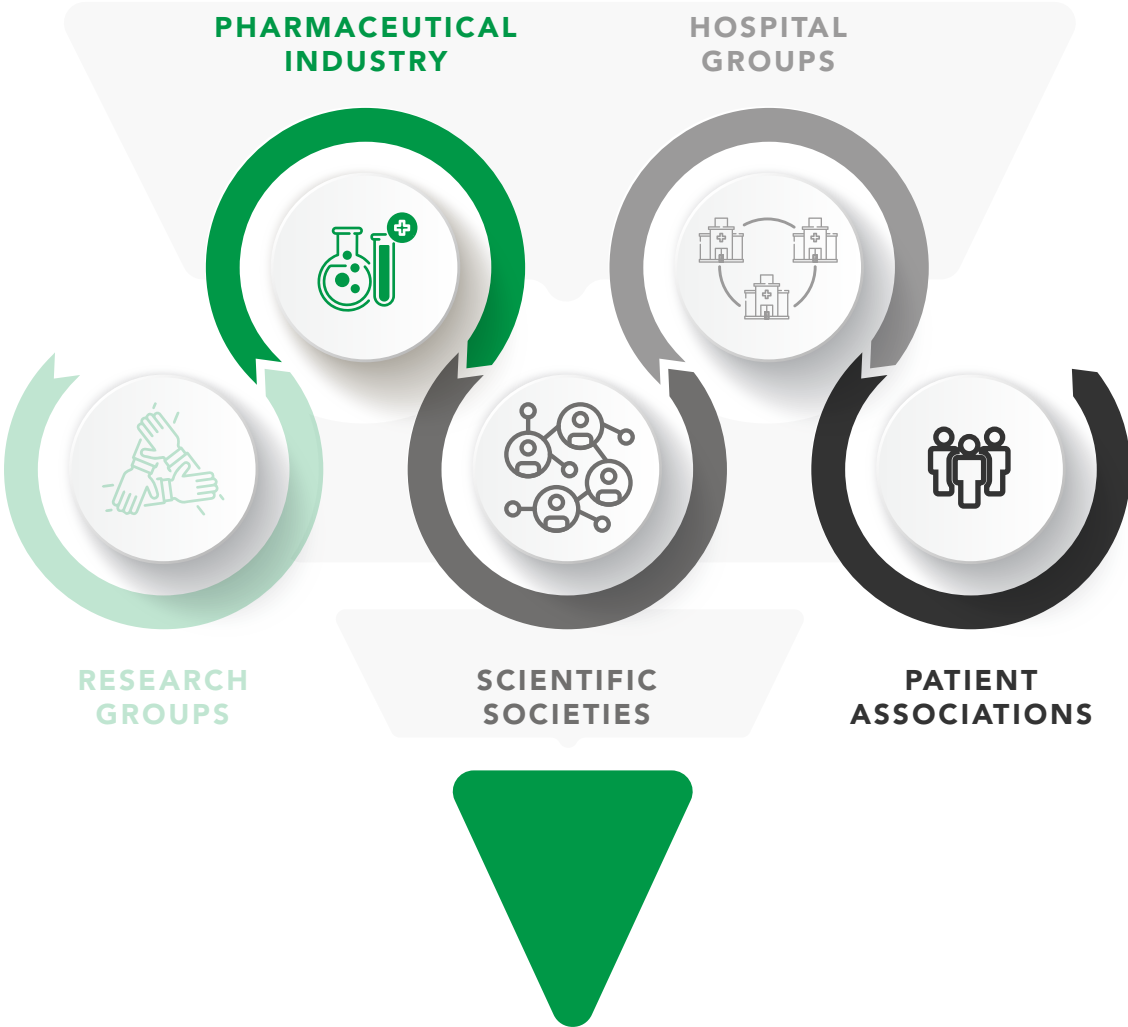


Doctaforum works exclusively for
the health sector but with a very
DIVERSE CLIENT BASE



This allows us to have a very clear understanding of the
NEEDS
of today's health
professionals

52

profesionales



LISBON



BARCELONA



MADRID

TECHNICAL TEAM



Creative designers



Interior architects



3D & and video experts

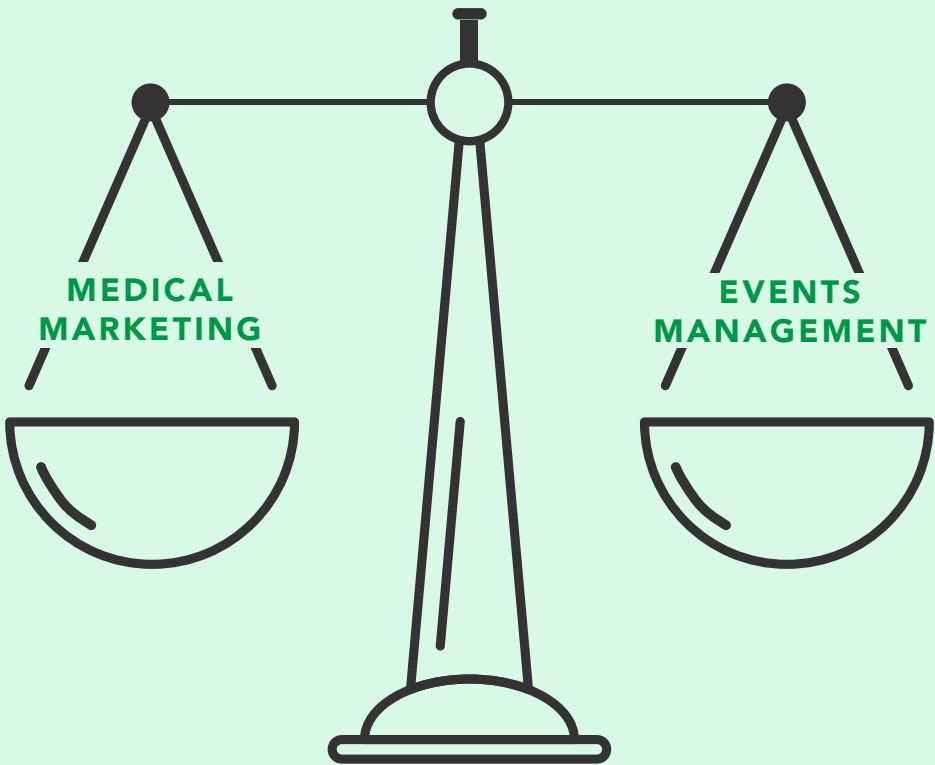


In-house team of five accredited and certified expert Veeva web programmers



A team that strives to ensure that the needs of our clients are successfully met, not only in **providing the required contents**, but also ensuring it is **done in the most innovative ways**.

MATCHED BY **25** PROJECT MANAGERS



OUR WORK IS MULTI-CHANNEL FOCUSED



IN-HOUSE DEVELOPERS

CAPABLE OF ADAPTING TO
OUR CLIENTS WORK
ENVIRONMENT

STRATEGIC & MARKETING SERVICES:



Internal and external creative campaigns

360° promotional strategies

Medical materials for doctors, patients and other professionals

Digital marketing projects

Booths

Projects with impact for mature products

Patient/ population oriented projects

SCIENTIFIC CONSULTING



Medical education

Courses

Webinars

Gaming

Content for high impact materials

Development and mapping of KOLs

EVENTS



Meeting ideation with professionals

In-house travel agency

Multi-site events

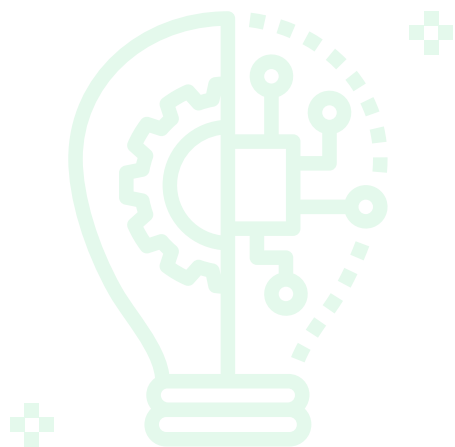
Congress conceptualization, development and organization

Custom built digital spaces to foster open debates and interactions

Internal and external product launching

Dynamization

We **strive to continuously innovate** in the most creative use of the tools that Veeva offers.



Innovative solutions that respond to common problems that **ENGAGE** the specialist and **FACILITATE** the work of the visitors or MSL.

Our most frequent Veeva projects are Approved emails



OUR PROCESS:



PRACTICALITY AND PERSONALIZATION

i n e v e r y v i s i t



E-detailing specialization:

Achieving a medical visit – Specialist interaction - PROACTIVE

User-friendly formats promoting personalized visits

UX experience and omnichannel trends

Searching for alternatives that meet the needs of the pharmaceutical industry by making different tools coexist within the Veeva environment: databases, interactive videos, dynamism, etc.

Doctaforum stands for **personalized treatment, dynamism, innovation, health care and global project specialization.**

24 years of experience providing innovative time-sensitive solutions adapted to the needs of customers.